

# About UX Brighton

A leading UX conference bringing together fresh voices from industry and academia to inspire a diverse, user-focused audience.



## Foundation and curation

Founded in 2008, UX Brighton is a leading community and annual conference dedicated to sharing practical, inspiring insights from across user experience. We attract designers, developers, product managers, entrepreneurs and researchers who believe that better products start with listening to users.

UX Brighton brings together a curated mix of academic and industry experts, all centred around a single theme each year. We hand-select our speakers and take pride in introducing fresh, relevant voices.

## A unique venue

The Brighton Dome is part of the historical and beautiful Pavilion estate, home to Prince George, the Prince Regent. Originally his riding school and stables, the Concert Hall is a stunning 1200 seated theatre. We've been holding our conference here since 2011 and love it's unique brand of Brighton quirkiness.

The spacious, double-heighted Foyer Bar provides an excellent space for our sponsors. It's also where our delegates congregate for refreshments, so they won't miss you!

## Why sponsor us?

**Product awareness**

**Brand visibility**

**Hire quality people**

**Brand association**

**Networking**

Our delegates want to engage with companies that support us. They are looking for new jobs, resources and tools.

The UX community share their knowledge widely. So our supporters will reap the benefits long after the conference ends.

# Our audience

Get access to 500-700 user experience practitioners



## Attendee breakdown

### Roles

45%	Designers
9	Researchers
10	Managers & Leads
9	Students
6	Founders/C-level
5	Product Managers
16	Engineers and other roles

### Seniority

65%	Mid-senior
22	Management and leadership
13	Students, junior

## What our attendees say about us

As ever, there were some great speakers and insightful perspectives on design and what's shaping its future. The event always fuels great conversation, and I'm already looking forward to what next year has in store. —James Brannon

Feeling incredibly energised and inspired after a fantastic day at the UX Brighton conference! The day was packed with critical insights into the huge shifts impacting our industry, particularly the intersections of AI, economics, and human-centred design. —Kristian Band

The conference was even better than I expected – a cozy atmosphere, great talks, and most importantly, a huge dose of inspiration. —Roskana Razeck

I left feeling inspired, with new ideas on bridging the gap between technology and human-centred design. —Ken Chen

It was a day packed with incredible talks, great people, and plenty of fresh perspectives on how UX is evolving. —Andrea-Scott C. Okeke

# Packages

Pick from these packages or talk to us about your goals and we'll codesign something to meet your exact needs



## Standard £2,000

- Logo on website
- Listing as standard sponsor on all marketing collateral including social media mentions
- Logo on holding slide between talks
- 3 conference tickets

## Premium £4,500

- Logo on website
- Listing as premium sponsor on all marketing collateral including social media mentions
- Logo on interstitial slide between talks
- Exhibition stand in Foyer bar
- 5 conference tickets

## Headline £7,500

- Top logo placement on website
- Listing as headline sponsor on all marketing collateral including social media mentions
- Top logo on interstitial slide between talks
- Logo on all name badges
- Exhibition stand in choice of position
- 8 conference tickets

## Specials

After party bar	logo and link on drink vouchers	£2,500
Coffee breaks	logo and link on marketing collateral	3,000
Volunteer t-shirts	logo on t-shirts	1,000

Specials all include 2 conference tickets.

All prices exclude VAT

# Reach out

Ready to connect/discuss your needs?



## Book a call

I'd love to learn more about your business goals. Knowing this helps us craft a package that really works for you.

You can use this link to pick a time that works for you:

<https://uxbri.org/chat>

Looking forward to speaking with you,

Danny Hope,  
Founder, Curator of UX Brighton